

The leading voice in leadership influence, Connie Dieken helps C-suite and senior executives grow their organizations by elevating their influence and presence. Her pragmatic, data-backed advice helps leaders clarify compelling perspectives, unify key stakeholders, and gain commitment to accelerate and ensure the success of their top initiatives.

Connie's leadership coaching guides prominent CEOs, Silicon Valley legends, Nobel Laureates, and even a royal family to influence transformative change and shape the future growth of their organizations. Her leadership courses including "Lead with Influence," "Present to Win in a Virtual World," and "Leadership Presence" are featured in top Corporate Universities around the globe.

The founder of *The Influence Lab*® and its parent company, onPoint Communication, Connie developed and launched *Influence360*°, a statistically validated psychometric assessment that measures influence patterns and provides leaders with personalized, data-backed insights to maximize their influence and presence.

As a result, Connie was recently named the world's #1 Executive Communication Coach by the Global Gurus organization and the world's #1 Leadership Influence Coach by the architect of modern executive coaching, Marshall Goldsmith.

Her unique skillset began with a transformation of her own.

Connie spent the early stages of her career as an Emmy Award-winning broadcast journalist for NBC and ABC stations. She interviewed a virtual who's who of power and influence, from sitting presidents to titan-of-industry CEOs. A keen observer, she noticed that despite their differences, these global leaders shared a unique influence pattern, regardless of industry, gender, age, and other socio-cultural conditions.

She became determined to quantify this influence pattern through science.

Leaving behind her accomplished broadcasting career that included five Emmy Awards for outstanding reporting, two Telly Awards for on-camera excellence, and induction into the Radio/TV Broadcaster's Hall of Fame, she established her expertise as a prominent social scientist working to accelerate these influence patterns with leaders around the globe.

Today, she is an award-winning executive advisor, best-selling author, and mesmerizing keynote speaker inducted into three Halls of Fame for her work: The Radio/TV Broadcasters Hall of Fame, the Million Dollar Consulting Hall of Fame, and the National Speakers Association Hall of Fame.

She is the author of two best-selling books, *Talk Less, Say More* and *Become the Real Deal*. She is currently writing a third - *Influential: How the World's Top Leaders Shape Positive Change*.

Connie's insights have been featured in The Wall Street Journal, CNBC, Investor's Business Daily, the Kuwait Times, and other leading business publications around the world.