



Connie Dieken

transforming LEADERS into INFLUENCERS

CASE STUDIES

Bringing Together Individual Researchers into the Collaborative Fold to Save Lives

One of the nation's largest hospitals, Cleveland Clinic is a nonprofit medical center, which successfully integrates hospital care, research and education.

Headquartered in Cleveland, Ohio, they serve a range of scientific and research disciplines, which results in a wide range of departments with unique specialties, each benefitting how we look at modern medicine.

Client's Goals

The company was looking to improve interconnectedness in their genetic research team. They wanted to transform their segmented research wings to better foster resourcefulness in their solutions and collaboration between their people.

Main Challenges

Because their research divisions are focused on fairly isolated tasks, many research groups tend to also be isolated from other disciplines. While this gives them the time and focus on their respective research and clinical trials, when situations arise that require a fresh perspective from colleagues or a perspective they themselves could lend, there is no system or process in place to foster these interactions.

To add to matters, Connie would be speaking at the company's first ever retreat and she would be the lynchpin toward the success of the event.

QUICK FACTS



Industry: Healthcare

Audience Type: Scientists

Audience Size: 100

Connie's Solutions

Connie customized her keynote and presentation to get the audience actively involved. It was critical that the audience play a role in their own learning and success. She set up exercises and examples to get the group communicating and productively interacting.

The message she wanted to strike a chord with the audience was when they interact, they save lives because their collaborative efforts will always outweigh their individual performance.

Results

Connie's interactive presentation helped to bring the different researchers and scientists together and show them how to communicate and influence interdepartmentally. The results went beyond showing them why, but because she showed them how, they are able to sustain their own collaborative efforts and in doing so, pushing forward life-saving medical research and trials.

The Cleveland Clinic is a frequent client and Connie is hired often for coaching, training and speaking engagements throughout the leadership team and with physicians.